

The Exponent Telegram

New Lewis County EDA director hopes to retain businesses

New hire



The Lewis County Commission hired a new director of the county's Economic Development Authority at its meeting Monday . Staff photo by Darlene Taylor-Morgan

Posted: Monday, April 8, 2013 4:36 pm

by **Darlene Taylor-Morgan Staff Writer** | **0 comments**

WESTON — The Lewis County Commission hired a new EDA director Monday which could help mitigate the closing of local businesses like the one recently announced in Weston.

Weston native Michael Herron, who currently resides in Charleston, was selected among several well-qualified candidates, according to Economic Development Authority President Greg Stark.

“We chose Michael because of his skills, him wanting to be here and he considers this home,” Stark said.

Commission President Pat Boyle said he heard from area business people that Herron was well connected in Charleston and with state leaders.

Herron has experience in public relations, marketing and economic development.

“I was most recently president of Advantage Valley, a regional consortium with West Virginia, Kentucky and Ohio,” he said. “I led international trade missions in Europe and sponsored the entrepreneurial development league.”

Herron plans to start with an audit of what has been done and go over the county’s strategic plan.

“I will be part of a team with the commission and the administrator. We will figure out the strengths and weaknesses and where we want to put emphasis on early.”